



NAME	POSITION	COMPANY
Jay Barbeau	Brand Consulting Executive	Creative Artists Agency
Mallory Barber	Early Career Development, People & Culture	National Basketball Association
Scott Baum	Account Manager, Brand Relations	Talent Resources
Jason Belzer	President	GAME, Inc.
Mark Burns	Founder / Editor-in-Chief	Sports Business Chronicle
Tim Cahill	Manager, Strategy & Consulting	CSM Sport & Entertainment
Julia Cheney	Sports Consulting Agent	Creative Artists Agency
Oruny Choi	Social Media Programmer	Bleacher Report
Ken Cleary	Assistant Manager, Season Ticket Retention	New York Yankees
Jozen Cummings	Deputy Director, Social Stories	Bleacher Report
Bob Dudelson	Vice President, Media & Sponsorship	Leverage Agency
Allison Eddy	Director, Club Business Development	National Hockey League
Suzanne Edelberg	Manager, Human Resources for North America	Foot Locker, Inc.
Leo Ehrline	Senior Manager, Global Sports Partnerships, Team Sports & Venues	American Express
Jeff Eisenband	Senior Editor	ThePostGame
Chris Farrell	Vice President & Group Account Director	Leverage Agency
Samson Feldman	Manager, Business Operations - NBA G League	National Basketball Association
David Foster	Deputy General Counsel	National Basketball Players Association
Matt Fox	Manager, Public Relations	Fanatics
Dimetri Francis	Social Media Programmer	Bleacher Report
Louis Frangella	Manager, Strategic Partnerships	The Howard Hughes Corporation
Dan Gaiman	Vice President, Global Partnerships	BSE Global
Que Gaskins	Chief Brand & Growth Officer - THINK450	National Basketball Players Association
Patricia Ginestiere	General Counsel & Director, Business Development	Leverage Agency
Dan Gladstone	Senior Vice President, Grassroots Basketball & Business Development - THINK450	National Basketball Players Association
Mandy Gutmann	Vice President, Communications	BSE Global
Bryan Harris	Chief Operating Officer & Managing Partner	Taylor
Kelly Higgins	Director, Marketing	NBC Sports



NAME	POSITION	COMPANY
Rob Hofmann	Senior Director, Team Sponsorship Development	National Basketball Association
Cait Hoyt	Literary Agent	Creative Artists Agency
Nick Hudson	Manager, Research & Insights	Wasserman
David Huston	Agent Assistant	Creative Artists Agency
Marc Iacovelli	Director, Program Planning & Scheduling	NBC Sports
Justin Jackson	Facility Manager / Basketball Operations	National Basketball Players Association
Jovina Johnson	Director, Human Resources	National Basketball Players Association
Lisa Kahn	Director, Global Partnership Strategy, Team Sports & Venues	American Express
Craig Kaufman	Director, Studio & Technical Operations	NBC Sports
David Kaye	Director, Employee Engagement	BSE Global
Kahlil Keys	Manager, Global Partnerships	Legends
Michael King	Director, Business Strategy & Analytics	BSE Global
Matt Kramer	Television Agent	Creative Artists Agency
Will Leivenberg	Senior Manager, Brand Marketing	Bleacher Report
Charles Lerner	Founder	Philanthropic Broker
Riche Leveille	Account Director	Cogent Entertainment Marketing
Cara Loozis	Assistant, Brand Consulting	Creative Artists Agency
Cheryl Mark	Senior Director, Brands	Wasserman
Michael Markovich	Vice President, International Media & Business Development	National Football League
Alyssa Marks	Sponsorship Development Analyst, Team Marketing & Business Operations	National Basketball Association
Lisa Mayer	Manager, Corporate Events	The Madison Square Garden Company
Ryan McKenna	Senior Manager, Talent Partnerships	Thuzio
Alison Mehlsak	Executive, Social Impact	Creative Artists Agency
Laura Miranda	Manager, Integrated Partnership Sales & Strategy	CSM Sport & Entertainment
Rick Nadeau	Vice President, MSG Sports Youth Programs, Rangers Community & Alumni Relations	The Madison Square Garden Company
Ryan Nowack	Manager, Team Partnerships	The Madison Square Garden Company
Edward O'Hara	President & Chief Creative Officer	SME, Inc.
Kate O'Malley	Senior Video Producer	The Players' Tribune



NAME	POSITION	COMPANY
Katie O'Mealia	Director, Sales Analytics	Bleacher Report
David Oestreicher	Co-Founder / Managing Director	Manhattan Sports Business Academy
Mario Oliveri	Manager, Inside Sales	New York Yankees
Katrina Palanca	Senior Manager, Global Marketing Solutions	BSE Global
Leo Parsons	Manager, Business Insights & Analytics	The Madison Square Garden Company
Max Paulsen	Director, Business Development	National Hockey League
Lisa Phillips	Senior Director, Athlete Relations	The Players' Tribune
Vicky Picca	Senior Vice President, Business Affairs	Fanatics
David Picioski	Manager, Global Sports Partnerships, NBA & Team Sports	American Express
Claire Posner	Human Resources Executive	Creative Artists Agency
Max Puro	Vice President	DKC
Marc Raiken	Senior Director, Athlete Marketing & Sales	Wasserman
Meier Raivich	Senior Vice President, Communications	Fanatics
Niveen Rasheed	Director, Brand Communications	National Basketball Players Association
Amy Rea	Associate Manager, Team Marketing & Business Operations	National Basketball Association
Anthony Ronca	Associate Manager, Team Marketing & Business Operations	National Basketball Association
Alex Rosen	Counsel	Major League Baseball
Sag Samimi	Founder & Chief Hustle Officer	Two Pivots Consulting
Alex Schned	Manager, Brands	Wasserman
Jared Schoenfeld	Vice President, Brand Partnerships	The Players' Tribune
Andrew Schwartz	Senior Vice President, Global Strategic Partnerships	The Howard Hughes Corporation
Lorne Segall	Program Director	Manhattan Sports Business Academy
Andrew Shahadi	Vice President, Strategic Partnerships	The Howard Hughes Corporation
Matt Shapiro	Vice President, Event Strategy & Integration	National Football League
Valerie Shields	Senior Manager, Strategic Business Ventures	New York Yankees
Leah Smith	Senior Manager, People Operations	CSM LeadDog
Jess Smith	Senior Manager, Digital & Social Strategy	New York Yankees
Danielle Sorkin	Manager, Platform Development & Business Solutions	The Madison Square Garden Company
Tamarah Strauss	Account Supervisor	DKC



NAME	POSITION	COMPANY
Ben Sturner	Founder & Chief Executive Officer	Leverage Agency
Alex Townsend-Mitchell	Senior Director, Club Business & Analytics	National Hockey League
Dan Treadway	Deputy Editor	The Players' Tribune
Patrick Vohden	Director, Client Services	Wasserman
Bailey Weigel	Dean of Students / Marketing Manager	Manhattan Sports Business Academy
Jordyn White	Publicity Assistant	DKC
Brandon Williams	Director, Public Relations	Fanatics
Lauren Winston-McPherson	Manager, Programming & Special Events	BSE Global
Mark Zablow	Chief Executive Officer	Cogent Entertainment Marketing
Andres Zapata	Manager, Marketing Partnerships	The Madison Square Garden Company

Total MSBA 2018 Speakers: 95



NAME	POSITION	COMPANY
Brad Aikins	Client Solutions	Twitter
Dan Asip	Director, Premium Account Service	The Madison Square Garden Company
Nicole Auerbach	National College Sports Reporter	USA TODAY Sports
Harrie Bakst	Partner	Weinstein Carnegie Philanthropic Group
Mallory Barber	Early Career Development, People & Culture	National Basketball Association
Rose Barre	Director, Premium Sales & Service	New York Yankees
Jay Bavishi	Marketing Manager	Twitter
Jason Belzer	Founder & President	GAME, Inc.
Kirk Berger	Associate General Counsel	National Basketball Players Association
Cory Bildstein	Manager, Marketing	Whistle Sports
Stephi Blank	Senior Manager, Digital & Social Strategy	New York Yankees
Joe Branch	Managing Director, Basketball	Roc Nation
David Brody	Senior Manager, Global Brand Partnerships & Experiential Marketing	American Express
Kwynn Butts	Associate East Brand Marketing Manager	Jordan Brand
Joe Caporoso	Vice President, Social Media	Whistle Sports
Maureen Cavanagh	Creative Director	The Players' Tribune
Oruny Choi	Social Media Programmer	Bleacher Report
Ken Cleary	Assistant Manager, Season Ticket Retention	New York Yankees
Jozen Cummings	Senior Manager, Snapchat Discover	Bleacher Report
Ricki Dean	Associate Manager, Strategy & Development	National Basketball Players Association
Sean Donnelly	Community Manager	Taylor
Samson Feldman	Senior Account Executive, Partnership Marketing	Brooklyn Sports & Entertainment
Josh Fendrick	Manager, Video Programming	Bleacher Report
David Foster	Deputy General Counsel	National Basketball Players Association
Louis Frangella	Manager, Global Social Media & Content Strategy	American Express
Mark French	Serial Sports & Entertainment Entrepreneur	Mission Athletecare, The Players' Tribune, NBC Everywhere
Jess Frieder	Coordinator, Sports Strategy	CSM Advisory Group
Dan Gladstone	Senior Vice President, Grassroots Basketball & Business Development	National Basketball Players Association



NAME	POSITION	COMPANY
Matt Goldstein	Senior Director, Media Sales & Marketing Partnerships	The Madison Square Garden Company
Bryan Harris	COO & Managing Partner	Taylor
David Herman	Associate Partnerships	Twitter
Rob Hofmann	Director, Team Sponsorship Development	National Basketball Association
Marc Iacovelli	Director, Program Planning & Scheduling	NBC Sports
Justin Jackson	Facility Manager & Basketball Operations	National Basketball Players Association
Amanda Jesenof	People Operations Manager	Whistle Sports
Jeff Johnson	Editor, Social Moments	Bleacher Report
Lisa Kahn	Director, Global Brand Partnerships & Experiential Marketing	American Express
Craig Kaufman	Director, Studio & Technical Operations	NBC Sports
Alex Korn	Director, Community Partnerships	Whistle Sports
Nicole Lubner	Director, Promotions Marketing	Bleacher Report
Hunter Mandel	Director, Digital Sports	Taylor
Michael Markovich	Vice President, International Media & Business Development	National Football League
Alyssa Marks	Specialist, Team Marketing & Business Operations	National Basketball Association
Michelle McGoldrick	Vice President, Business Solutions	The Madison Square Garden Company
Harris Meyers	Account Manager, Brand Partnerships	The Players' Tribune
Rick Nadeau	Vice President, Fan Development & Youth Programs	The Madison Square Garden Company
Ryan Nowack	Marketing Partnerships	The Madison Square Garden Company
Ed O'Hara	President & Chief Creative Officer	SME, Inc.
Peter O'Reilly	Senior Vice President, Events	National Football League
David Oestreicher	Co-Founder & Managing Director	Manhattan Sports Business Academy
Mario Oliveri	Manager, Inside Sales	New York Yankees
Nyerr Parham	Director, Branded Content Partnerships	Bleacher Report
Maurice Peebles	Deputy Editor, Trending	Bleacher Report
Lisa Phillips	Senior Director, Athlete Relations	The Players' Tribune
David Picioski	Senior Analyst, Global Brand Partnerships & Experiential Marketing	American Express
Romola Ratnam	Director, Corporate & Sports Partnerships	UNICEF USA
Molly Rauhauser	Manager, Business Operations	CSM Advisory Group



NAME	POSITION	COMPANY
Amy Rea	Specialist, Team Marketing & Business Operations	National Basketball Association
Sheley Riester	Associate	National Basketball Association
Anthony Ronca	Coordinator, Team Marketing & Business Operations	National Basketball Association
Alex Rosen	Counsel	Major League Baseball
Saghar Samimi	Account Manager	Cogent Entertainment Marketing
Jared Schoenfeld	Vice President, Brand Partnership Sales	The Players' Tribune
Lorne Segall	Program Director	Manhattan Sports Business Academy
Valerie Shields	Senior Manager, Strategic Business Ventures	New York Yankees
Adam Skollar	Director, Digital – New York Rangers	The Madison Square Garden Company
Mike Slade	Associate East Brand Marketing Manager	Jordan Brand
Mike Vaughn	Senior Coordinator, Team Marketing & Business Operations	National Basketball Association
Ryan Watson	Vice President, Communications – MSG Sports	The Madison Square Garden Company
Bailey Weigel	Dean of Students & Marketing Manager	Manhattan Sports Business Academy
Mark Zablow	Founder & Chief Executive Officer	Cogent Entertainment Marketing
Samantha Zeiss	Coordinator, Sports Strategy	CSM Advisory Group

Total MSBA 2017 Speakers: 72



NAME	POSITION	COMPANY
Nicole Auerbach	National College Sports Reporter	USA TODAY Sports
Mallory Barber	Early Career Development, People & Culture	National Basketball Association
Rose Barre	Director, Premium Sales & Service	New York Yankees
Jason Belzer	Founder & President	GAME, Inc.
Joe Branch	Managing Director, Basketball	Roc Nation
Vinnie Butera	Account Executive, Brand Partnerships	Whistle Sports
Kwynn Butts	Associate East Brand Marketing Manager	Jordan Brand
Peter Robert Casey	Co-Founder & Chief Executive Officer	Sports Passport
Jonathan Ciccone	Staff Jib Camera Operator	NBC Sports
Ian Cropp	Manager, Sport Strategy	GlideSlope
Kevin Dart	Vice President, Ticket Sales Service & Operations	New York Yankees
Michael Davis	Vice President, Branded Content & Solutions	Whistle Sports
Jim Donofrio	Vice President, Strategic Partnerships	NBC Sports
Bob Dudelson	Vice President, Media & Sponsorships	Leverage Agency
Francisco Estrada	Senior Director, Recruitment & Diversity Inclusion	Major League Soccer
Shae Fanning	Coordinator, Brand Partnerships	Whistle Sports
Samson Feldman	Senior Account Executive, Partnership Marketing	Brooklyn Sports & Entertainment
Louis Frangella	Senior Account Executive, Partnership Marketing	Brooklyn Sports & Entertainment
Mark French	Serial Sports & Entertainment Entrepreneur	Mission Athletecare, The Players' Tribune, NBC Everywhere
Dan Gaiman	Manager, Corporate Partnerships Sales & Services	New York Mets
Jared George	Business Intelligence & Analytics	New York Mets
Dan Gladstone	Vice President, Fan Development & Community Relations – NY Knicks	The Madison Square Garden Company
Cameron Goldberg	Vice President, Sales & Offensive Coordinator	LeagueApps
Patrick Haas	Manager, Sport Strategy	GlideSlope
Bryan Harris	Chief Operating Officer & Managing Partner	Taylor
Bryan Hayes	Coordinator, Amateur Scouting	New York Mets
Kelly Higgins	Senior Manager, Partnership Activation	New York Mets
David Hochman	Specialist, Business Communications	Major League Baseball



NAME	POSITION	COMPANY
Gary Hoenig	Editorial Director	The Players' Tribune
Robert Hofmann	Director, Team Sponsorship Development	National Basketball Association
Mark Hogan	Manager, Premium Sales	New York Mets
Marc Iacovelli	Director, Program Planning & Scheduling	NBC Sports
Kyle Ingram	Account Executive, Season Ticket Account Services	New York Mets
Akash Jain	Vice President, International Commercial Development	National Football League
Patricia Jorge	General Council & Director, Business Development	Leverage Agency
Kurt Joseph	Nike Basketball Trainer/Consultant	Game 7 Marketing
Kahlil Keys	Sponsorship Sales Coordinator	Major League Baseball
Vasu Kulkarni	Founder & Chief Executive Officer	Krossover
Rodrigo Lacal	Manager, Sport Strategy	GlideSlope
Dan Malandrucolo	Manager, Guest Experience	New York Mets
Alyssa Marks	Senior Coordinator, Team Sponsorship Development	National Basketball Association
Jim McCloud	Group Director & Vice President, Sponsorship Sales & Client Services	Major League Baseball
Casey Miller	Manager, Business Development	LeagueApps
Mitchell Modell	Chief Executive Officer	Modell's Sporting Goods
Ed O'Hara	Senior Partner & Chief Creative Officer	SME, Inc.
David Oestreicher	Co-Founder & Managing Director	Manhattan Sports Business Academy
Mario Oliveri	Manager, Inside Sales	New York Yankees
Arturo Pardavila III	Senior Director, Social Media Content	Major League Baseball Advanced Media
Molly Rauhauser	Manager, Business Operations	GlideSlope
Amy Rea	Senior Coordinator, Team Marketing & Business Operations	National Basketball Association
Mike Robbins	Manager, Season Ticket Sales & Service	New York Yankees
Anthony Ronca	Coordinator, Team Marketing & Business Operations	National Basketball Association
Dan Rosenthal	Vice President, Corporate Hospitality Strategy & Business Integration	The Madison Square Garden Company
Tammy Ross	Managing Director	Acclaim Sports & Entertainment LLC
Max Saidman	Associate East Brand Marketing Manager	Jordan Brand
Jared Schoenfeld	Vice President, Brand Partnership Sales	The Players' Tribune
Lorne Segall	Program Director	Manhattan Sports Business Academy



NAME	POSITION	COMPANY
Shripal Shah	Chief Executive Officer & Managing Director	MOKO Social Media
Alan Shih	Director, Insight & Analytics	Whistle Sports
Nick Szpur	Account Executive, Season Ticket Sales	New York Mets
Ramin Tabib	Vice President, Strategic Planning/Research	Major League Soccer
Jessica Tuttle	Vice President, Sales Planning & Strategy	The Madison Square Garden Company
Matt Ungaro	Manager, Business Solutions	The Madison Square Garden Company
Emily Unruh	Vice President, Retail Development	Major League Soccer
Amanda Vandervort	Vice President, Social Media & CRM	Major League Soccer
Mike Vaughn	Coordinator, Team Marketing & Business Operations	National Basketball Association
Adam Vogel	Director, Inside Sales	New York Mets
Mark Waller	Executive Vice President, International	National Football League
Tim Walsh	Assistant, Marketing	New York Mets
Bailey Weigel	Dean of Students & Marketing Manager	Manhattan Sports Business Academy
Willis Wiggin	Manager, Channel Partnerships	Whistle Sports
Jake Winowich	Director, Group Sales	New York Mets
Ru Yun	Vice President, Marketing	The Madison Square Garden Company
Cory Zablow	Recruiting & Talent Manager	LeagueApps
Mark Zablow	Founder & Chief Executive Officer	Cogent Entertainment Marketing

Total MSBA 2016 Speakers: 75



NAME	POSITION	COMPANY
Charles Altchek	Special Assistant to the Commissioner	Major League Soccer
Dan Asip	Manager, Service & Retention	The Madison Square Garden Company
Nicole Auerbach	National College Sports Reporter	USA TODAY Sports
Jordan Badia-Bellinger	Coordinator, Team Marketing & Business Operations	National Basketball Association
Mallory Barber	Early Career Development, People & Culture	National Basketball Association
Sal Basile	Senior Content Strategist	Taylor
Bob Becker	Executive Vice President	Van Wagner Big Screen Network
Jason Belzer	Founder & President	GAME, Inc.
Jonathan Blue	Chairman & Managing Director	Blue Equity, LLC
Matt Britton	Chief Executive Officer	MRY
Sammy Choi	Executive Producer & Director, Event Presentation	National Football League
Michael Cohen	Executive Vice President, Finance & Operations	Whistle Sports
John Coppo	Account Executive, Sponsorship	Major League Baseball
Alec Coughlin	Senior Vice President, Corporate Strategy & Business Development	Rudder Finn/RFI
Ian Cropp	Manager, Sport Strategy	GlideSlope
Jeff Farmer	Account Executive, Corporate Sponsorship Sales & Service	New York Mets
Matt Fox	Senior Account Executive	Taylor
Dan Gaiman	Manager, Sponsorship Sales & Partnerships	New York Mets
Jared George	Business Intelligence & Analytics	New York Mets
David Giglio	Associate Director, Marketing Activation	United States Olympic Committee
Eric Guthoff	Founding Partner	GlideSlope
Bryan Harris	Chief Operating Officer & Managing Partner	Taylor
Robert Hofmann	Director, Team Sponsorship Development	National Basketball Association
Mark Hogan	Manager, Premium Sales	New York Mets
Marc Iacovelli	Director, Program Planning & Scheduling	NBC Sports
Jay Ingber	Community Development Manager, Fitness & Golf	Whistle Sports
Seth Jacobs	Sports Consulting Agent	CAA Sports
Kurt Joseph	Nike Basketball Trainer/Consultant	Game 7 Marketing
Rodrigo Lacal	Manager, Sport Strategy	GlideSlope



NAME	POSITION	COMPANY
Christina Milano	Manager, Team Partnership Sales	The Madison Square Garden Company
Bryan Moll	Senior Talent Acquisition Consultant	Whistle Sports
Evan Morgenstein	President	PMG Sports
Wendy Morris	Vice President, Team Sponsorship Development	National Basketball Association
Frank Nakano	GM/Senior Vice President, Sports & Entertainment	JP Morgan Chase
Connor Nolte	Jordan Brand Marketing Specialist	Nike
Ed O'Hara	Senior Partner & Chief Creative Officer	SME, Inc.
David Oestreicher	Co-Founder & Managing Director	Manhattan Sports Business Academy
Molly Rauhauser	Manager, Business Operations	GlideSlope
Uzma Rawn	Senior Director, Sponsorship Sales	Major League Baseball
Jamie Rocha	Director, Sport Strategy	GlideSlope
Scottie Rodgers	Associate Executive Director, Communications & External Relations	The Ivy League
Dan Rosenthal	Vice President, Corporate Hospitality Strategy & Business Integration	The Madison Square Garden Company
Tammy Ross	Vice President, Strategic Initiatives & Integrated Marketing	HBO Sports
Darren Rovell	Sports Business Analyst	ESPN
Max Saidman	Lead Manager, Terminal 23	Game 7 Marketing
Richard Salgado	Owner/President	Coastal Advisors
Lorne Segall	Program Director	Manhattan Sports Business Academy
Matt Shapiro	Director, Event Strategy & Integration	National Football League
John Sills	Account Executive, Partnerships	Whistle Sports
Mike Smith	Senior Vice President, Talent Management & Rewards	National Football League
Ramin Tabib	Vice President, Strategic Planning/Research	Major League Soccer
Matt Ungaro	Manager, Business Solutions	The Madison Square Garden Company
Michael Verrone	Senior Director, Business Development	National Basketball Association
Mark Waller	Senior Vice President, International	National Football League
Jaime Weston	Senior Vice President, Marketing, Creative & Branding	National Football League
Willis Wiggin	Manager, Channel Partnerships	Whistle Sports
Mark Zablow	Founder & Chief Executive Officer	Cogent Entertainment Marketing

Total MSBA 2015 Speakers: 57



NAME	POSITION	COMPANY
Dan Asip	Manager, Service & Retention	The Madison Square Garden Company
Mallory Barber	Early Career Development, People & Culture	National Basketball Association
Jason Belzer	Founder & President	GAME, Inc.
Richard Bernstein	Adjunct Professor	University of Michigan
Jonathan Blue	Chairman & Managing Director	Blue Equity, LLC
Brad Brown	Head of Sports & Entertainment	Leverage Agency
Patrick Burke	Director, Player Safety	National Hockey League
Kari Cohen	Vice President & Assistant General Counsel	Brooklyn Nets & Barclays Center
Alec Coughlin	Partner	Carrot Creative
Adam Davis	Chief Revenue Officer	New Jersey Devils & Prudential Center
Wade Davis	Executive Director	You Can Play Project
Jeff Farmer	Account Executive, Corporate Sponsorship Sales & Service	New York Mets
Shannon Fox	Director, Team Sales	The Madison Square Garden Company
Dan Gaiman	Manager, Sponsorship Sales & Partnerships	New York Mets
Jared George	Coordinator, Marketing & Entertainment	New York Mets
David Giglio	Associate Director, Marketing Activation	United States Olympic Committee
Matt Goodman	Vice President, Team Marketing & Business Operations	National Basketball Association
Mandy Gutmann	Director, Communications	Brooklyn Nets & Barclays Center
Bryan Harris	Chief Operating Officer & Managing Partner	Taylor
Kelly Higgins	Senior Manager, Partnership Activation	National Basketball Association
Robert Hofmann	Director, Team Sponsorship Development	National Basketball Association
Lewis Howes	Chief Executive Officer	SportsNetworker.com
Lenny Kaplan	Assistant Vice President & Athletic Director	New Jersey Institute of Technology
Jennifer Keene	Senior Director, Personality & Property Marketing	Octagon
Tyrel Kirkham	Director, Merchandising	Brooklyn Nets & Barclays Center
Andy Krafur	Co-Founder & Chief Executive Officer	Spira Footwear
Rodrigo Lacal	Associate, Sport Strategy	GlideSlope
Carter Ladd	Vice President, Business Development	Soccer United Marketing
Eugene Lee	President	MBK Sports Management Group LLC



NAME	POSITION	COMPANY
Jeff Lesser	Director, Global Partnerships	Brooklyn Nets & Barclays Center
Ian Levin	Director, Minor League Operations	New York Mets
Tim Lister	Director, Business Development	NASCAR
Mitchell Modell	Chief Executive Officer	Modell's Sporting Goods
Wendy Morris	Vice President, Team Sponsorship Development	National Basketball Association
Peter O'Reilly	Vice President, Fan Strategy & Marketing	National Football League
David Oestreicher	Co-Founder & Managing Director	Manhattan Sports Business Academy
Chris Parsons	Vice President, International	National Football League
Jesse Perl	Manager, Integrated Marketing	Major League Soccer
Jamie Rocha	Director, Sport Strategy	GlideSlope
Tammy Ross	Vice President, Strategic Initiatives & Integrated Marketing	HBO Sports
Vicki Shapiro	Vice President, Digital	The Madison Square Garden Company
Mike Smith	Senior Vice President, Talent Management & Rewards	National Football League
Colleen Stratton	Manager, Human Resources	The Madison Square Garden Company
Frank Supovitz	Senior Vice President, Events	National Football League
Ed Tseng	Peak Performance Coach	Tseng Performance
Matt Ungaro	Manager, Business Solutions	The Madison Square Garden Company
Mark Waller	Chief Marketing Officer	National Football League
Matt Wolf	Vice President, Team Marketing & Business Operations	National Basketball Association
Mark Zablow	Founder & Chief Executive Officer	Cogent Entertainment Marketing
Matt Zalkowitz	Vice President, Marketing Strategy	New Jersey Devils & Prudential Center

Total MSBA 2014 Speakers: 50



NAME	POSITION	COMPANY
Rose Barre	Manager, Premium Sales & Service	New York Yankees
Randy Bernard	Chief Executive Officer	IndyCar
Richard Bernstein	Adjunct Professor	University of Michigan
Jonathan Blue	Chairman & Managing Director	Blue Equity, LLC
Emillio Collins	Vice President, Global Marketing Partnerships	National Basketball Association
Jose Duverge	Premium Sales & Service Specialist	New York Yankees
Joe Favorito	Independent Consultant	-
Carlos Fleming	Vice President, Talent	IMG
Jeff Gewirtz	Executive Vice President & Chief Legal Officer	Brooklyn Nets & Barclays Center
David Giglio	Associate Director, Marketing Activation	United States Olympic Committee
Bryan Harris	Chief Operating Officer & Managing Partner	Taylor
Jefferey Hayzlett	Best Selling Author & Global Business Celebrity	-
Darren Heitner	Founder	Heitner Legal
Mark Holtzman	Executive Director, Non-Baseball Revenue	New York Yankees
Mike Kelly	Executive Vice President	Phillips-Van Heusen
Terry Lefton	Editor-at-Large	SportsBusiness Journal
Erik Martin	General Manager	Reddit
Peter O'Reilly	Vice President, Fan Strategy & Marketing	National Football League
David Oestreicher	Co-Founder & Managing Director	Manhattan Sports Business Academy
Chris Parsons	Vice President, International	National Football League
Dan Rosenthal	Manager, Inside Sales	The Madison Square Garden Company
Tammy Ross	Vice President, Strategic Initiatives & Integrated Marketing	HBO Sports
Jared Schoenfeld	Director, Corporate Hospitality Sales	The Madison Square Garden Company
Rob Simmelkjaer	Senior Vice President	NBC Sports Ventures
Bill Smith	Senior Director, Sales	The Madison Square Garden Company
Matthew Synakowski	Director, Sales Planning & Analysis	The Madison Square Garden Company
Ed Tseng	Peak Performance Coach	Tseng Performance
Mark Waller	Chief Marketing Officer	National Football League
Dana Weinbach	Vice President, Corporate Sponsorships	New Jersey Devils & Prudential Center



Manhattan
Sports
Business
Academy

SPEAKER ROSTER | MSBA 2013

NAME	POSITION	COMPANY
Richard Weiss	Publisher	SportsBusiness Journal
Jay Williams	Analyst	ESPN
Brett Yormark	Chief Executive Officer	Brooklyn Nets & Barclays Center
Mark Zablow	Senior Director	Platinum Rye Entertainment

Total MSBA 2013 Speakers: 33



NAME	POSITION	COMPANY
Jared Bartie	Counsel	Arent Fox
Richard Bernstein	Adjunct Professor	University of Michigan
Elliott Brown	General Counsel	Deuce Brand
Adam Campbell	Vice President, Sales	The Madison Square Garden Company
Kathy Carter	President	Soccer United Marketing
David S. Denenberg	Senior Vice President, Legal & Business Affairs	National Basketball Association
Greg Economou	Executive Vice President, Revenue Performance	The Madison Square Garden Company
Mark Eggert	Vice President, Footwear Design & Advanced Concepts	FILA
Stacey Escudero	Vice President, Communications MSG Sports	The Madison Square Garden Company
Jennifer Estabrook	Chief Operating Officer	FILA
Joe Favorito	Independent Consultant	-
Carlos Fleming	Vice President, Talent	IMG
Bryan Harris	Chief Operating Officer & Managing Partner	Taylor
Jefferey Hayzlett	Best-Selling Author & Global Business Celebrity	-
Lewis Howes	Chief Executive Officer	SportsNetworker.com
Chris Insolera	Manager, Corporate Partnerships	New York Yankees
Jim Johnston	Partner	Davis & Gilbert
Todd Kaplan	Senior Director, Marketing	PepsiCo
Lou Koskopolis	Senior Vice President, Corporate Sales & Sponsorship	Major League Baseball
Wendy Kula	Senior Vice President, Marketing	Mission Athletecare
Terry Lefton	Editor-at-Large	SportsBusiness Journal
Marjorie Levy	Head of Media & Partnerships	FILA
Kristin McGee	Celebrity Yoga & Pilates Instructor	-
Kenny Mitchell	Director, Sports Marketing	Gatorade
Jamie Morningstar	Vice President, Season Ticket Service & Retention	The Madison Square Garden Company
Peter O'Reilly	Vice President, Fan Strategy & Marketing	National Football League
David Oestreicher	Co-Founder & Managing Director	Manhattan Sports Business Academy
Chris Parsons	Vice President, International	National Football League
Lon Rosen	Executive Vice President & Chief Marketing Officer	Los Angeles Dodgers



NAME	POSITION	COMPANY
Darren Rovell	Sports Business Analyst	ESPN
Jared Schoenfeld	Director, Corporate Hospitality Sales	The Madison Square Garden Company
Doug Smoyer	Vice President, Business Development	New York Giants
Brett Stewart	Chief Executive Officer & President	Stewart Media Ventures
Jamey Sunshine	Senior Vice President, Corporate Partnerships	Lagardère Unlimited
Mark Waller	Chief Marketing Officer	National Football League
Dana Weinbach	Vice President, Corporate Sponsorships	New Jersey Devils & Prudential Center
Mark Zablow	Senior Director	Platinum Rye Entertainment

Total MSBA 2012 Speakers: 37