



Manhattan  
Sports  
Business  
Academy

***MSBA 2018***  
***CLASS YEARBOOK***





# MENTORSHIP COLLECTIVE



Rising Junior at Marquette University



Basketball Operations, Communications & Marketing Intern at You First Sports



Fan of Aaron Rodgers and the Green Bay Packers



From Oshkosh, Wisconsin

## MAX ANTONNEAU

MSBA CLASS OF 2018



**FRANKLYN CALLE**

MENTOR

Associate Editor

SLAM



**JACOB FRANK**

MENTOR

Manager, Collectively  
Bargained Benefits

National Football League



**BRANDON SWIBEL**

MENTOR

Managing Partner

Rubicon Talent





# MENTORSHIP COLLECTIVE



Rising Senior at Seton Hall University



Corporate Hospitality Intern at  
Madison Square Garden



Fan of Peyton Manning and the  
Philadelphia Eagles



From Medford, New Jersey

## PEYTON ADAMS

MSBA CLASS OF 2018



**AMANDA FLYNN**

MENTOR

Manager, Operations

Major League Soccer



**COURTNEY SERGEANT**

MENTOR

Account Supervisor

Engine Shop Agency



**BROOKE WILLIAMS**

MENTOR

Coordinator, Strategy &  
Brand Activation - New Era  
Pinstripe Bowl & Yankee  
Stadium Events

New York Yankees





# MENTORSHIP COLLECTIVE



Rising Senior at the University of Florida



Summer Intern at Sportstars



Fan of Derek Jeter and the Florida Gators



From Brewster, New York

## JOE BUONADONNA

MSBA CLASS OF 2018



**GREG GOLDRING**

MENTOR

Senior Director, Sports  
& Entertainment

Platinum Rye  
Entertainment



**RYAN MCKENNA**

MENTOR

Senior Manager, Talent  
Partnerships

Thuzio



**LELAND TAYLOR**

MENTOR

Manager, Player  
Personnel

National Football League





# MENTORSHIP COLLECTIVE



Rising Senior at the University of Delaware



Client Partnerships Intern at LeadDog Marketing Group



Fan of Lionel Messi and the Miami Heat



From Fort Lauderdale, Florida

## RJ CURTIN

MSBA CLASS OF 2018



### MARCUS FULLER

MENTOR

Analyst

FanDuel



### DREW NORTHFIELD

MENTOR

Manager, Athlete Sales  
& Marketing

Wasserman



### RYAN NOWACK

MENTOR

Manager, Team  
Partnerships

The Madison Square  
Garden Company





# MENTORSHIP COLLECTIVE



Recent Graduate of Franklin & Marshall College



Corporate Partnerships Intern at Harris Blitzer Sports & Entertainment



Fan of David Wright and Arsenal FC



From Bedford, New York

## BEN FINKELSTEIN

MSBA CLASS OF 2018



**ABE DUBE**

MENTOR

Manager, Corporate Partnerships

NFL On Location Experiences



**WILLIAM MAO**

MENTOR

Vice President, Global Media Consulting

Octagon



**MAX MCGONIGLE**

MENTOR

Manager, Marketing Solutions

Relevant





# MENTORSHIP COLLECTIVE



Rising Junior at Louisiana State University



Account Management Intern at LeadDog Marketing Group



Fan of Stephen Curry and the Golden State Warriors



From West Orange, New Jersey

## ANDREA GALEA

MSBA CLASS OF 2018



**CORY BILDSTEIN**

MENTOR

Senior Manager, Marketing

Whistle Sports



**MARC GRELSAMER**

MENTOR

Director of Operations

MBK Sports Management



**NATHANIEL LIEBES**

MENTOR

Business Development Analyst

National Football League





# MENTORSHIP COLLECTIVE



Rising Junior at The University of Texas at Austin



E-Commerce Intern at Modell's Sporting Goods



Fan of LeBron James and the San Antonio Spurs



From Weslaco, Texas

## LINDELL GALVAN

MSBA CLASS OF 2018



**SAMSON FELDMAN**

MENTOR

Manager, Business Operations - NBA G League

National Basketball Association



**CHELSEA GREENWAY**

MENTOR

Event Coordinator

Metropolitan Hospitality



**KELLY KRAUTHEIM**

MENTOR

Account Manager, Client Service

IMG LIVE





# MENTORSHIP COLLECTIVE



Rising Senior at the University of Southern California



Sports & Entertainment Partnerships Intern at Madison Square Garden



Fan of Will Myers and the San Diego Padres



From San Diego, California

## CHRISTIAN GANGE

MSBA CLASS OF 2018



**KATIE CROSS**

MENTOR

Director, Partnership Marketing

BSE Global



**JUSTIN DAVIES**

MENTOR

Associate Manager, Brands

Wasserman



**KELSEY PHILPOTT**

MENTOR

Senior Director, Global Sports & Entertainment Consulting

GMR Marketing





# MENTORSHIP COLLECTIVE



Rising Senior at Duke University



Summer Intern at Weinstein  
Carnegie Philanthropic Group



Fan of Roger Federer and Duke  
Basketball



From London, United Kingdom

## LUCY HODSON

MSBA CLASS OF 2018



**SUMNER FRANKLIN**

MENTOR

Associate Manager, Golf

Wasserman



**DAVID GIGLIO**

MENTOR

Director, Marketing  
Activation

United States  
Olympic Committee



**ERICA JOSEPH**

MENTOR

Business Intelligence  
Executive

City Football Group





# MENTORSHIP COLLECTIVE



Rising Junior at Temple University



Client Marketing Intern at Radegen Sports Management



Fan of Muhammad Wilkerson and the New York Jets



From Linden, New Jersey

## SARAH LINEBAUGH

MSBA CLASS OF 2018



**JASON BELZER**

MENTOR

President

GAME, Inc.



**COURTNEY CHASE**

MENTOR

Research Associate

Julius



**FRANK HIGGINS**

MENTOR

Senior Manager, Golf

Wasserman





# MENTORSHIP COLLECTIVE



Rising Senior at Southern Methodist University



Client Marketing Intern at Radegen Sports Management



Fan of Jarvis Landry and the Miami Dolphins



From Miami, Florida

## CLAUDIO MARTINEZ

MSBA CLASS OF 2018



**T.J. DOGANIERO**

MENTOR

Account Executive,  
Sports & Entertainment

Leverage Agency



**JASON KARLOWSKI**

MENTOR

Assistant Director, Sports &  
Content Marketing

Modell's Sporting Goods



**ANDRES ZAPATA**

MENTOR

Manager, Marketing  
Partnerships

The Madison Square  
Garden Company





# MENTORSHIP COLLECTIVE



Rising Senior at the University of Wisconsin-Madison



Revenue Planning & Operations Intern at Madison Square Garden



Fan of Carmelo Anthony and the New York Yankees



From Summit, New Jersey

## LUKE MURRAY

MSBA CLASS OF 2018



**LOUIS FRANGELLA**

MENTOR

Manager, Strategic Partnerships

The Howard Hughes Corporation



**MATTHEW SEIDMON**

MENTOR

Sales Enablement Strategist

IBM



**MATTHEW UNGARO**

MENTOR

Manager, Gaming, Esports & Sponsorship Consulting

GMR Marketing





# MENTORSHIP COLLECTIVE



Rising Senior at Hamilton College



Allocations Intern at Foot Locker, Inc.



Fan of Derek Jeter and the New York Yankees



From Burbank, California

## DELANEY NICOL

MSBA CLASS OF 2018



**JASMINE MCGEE**

MENTOR

Business Development  
Coordinator

Excel Sports Management



**MOLLY RAUHAUSER**

MENTOR

Senior Manager,  
People & Talent

CSM Sport &  
Entertainment



**ZACHARY WANG**

MENTOR

Category Specialist -  
Sporting Goods

Jet.com





# MENTORSHIP COLLECTIVE



Rising Senior at Santa Clara University



Partnership Marketing Intern at BSE Global



Fan of Kyrie Irving and Duke Basketball



From Durham, North Carolina

## PETER PARTNER

MSBA CLASS OF 2018



**MICHAEL MEISNER**

MENTOR

Sales Coordinator

Excel Sports Management



**RICARDO MUNOZ**

MENTOR

Manager, Strategy & Activation - Endeavor Global Marketing

Endeavor



**ANDREW SHAHADI**

MENTOR

Vice President, Strategic Partnerships

The Howard Hughes Corporation





# MENTORSHIP COLLECTIVE



Rising Senior at Wake Forest University



Corporate Partnerships Intern at Premier Partnerships



Fan of Brett Gardner and the New York Yankees



From Syosset, New York

## JULIA RAUCHENBERGER

MSBA CLASS OF 2018



**BRIELLE BUCKLER**

MENTOR

Learning Program Manager

National Basketball Association



**DAN GAIMAN**

MENTOR

Senior Director, Global Partnerships

BSE Global



**JAKOB GUTIERREZ**

MENTOR

Associate Manager, Properties

Wasserman





# MENTORSHIP COLLECTIVE



Rising Junior at Fordham University



Marketing Intern at Cogent Entertainment Marketing



Fan of Gary Sanchez and the New York Yankees



From Freeport, Maine

## JACOB SALTER

MSBA CLASS OF 2018



**JEFF FISCHER**

MENTOR

Manager, Global Partnerships

BSE Global



**BRIAN JUNGREIS**

MENTOR

NBA Agent & Director of Basketball Operations

You First Sports



**FRED STILLMAN**

MENTOR

Executive Assistant to Casey Close

Excel Sports Management





# MENTORSHIP COLLECTIVE



Rising Senior at the University of Massachusetts Amherst



Special Events Intern at DREAM



Fan of Christen Press and the New York Yankees



From Westchester, New York

## CLAUDIA SAM

MSBA CLASS OF 2018



**ADAM DAROFF**

MENTOR

Manager, Brands - Projects

Wasserman



**BRENDEN LEE**

MENTOR

Sports Partnerships  
Communications Lead

Twitter



**EMILY NESI**

MENTOR

Manager, Corporate  
Partnership Activation

New York Mets





# MENTORSHIP COLLECTIVE



Recent Graduate of the University of Kentucky



Public Relations Intern at M&C Saatchi Sport & Entertainment



Fan of Serena Williams and the Cincinnati Reds



From Louisville, Kentucky

## NATALIE SAMS

MSBA CLASS OF 2018



**EMILY BLACK**

MENTOR

Marketing

Hashtag Sports



**MATT FOX**

MENTOR

Manager, Public Relations

Fanatics



**CHRISTINA MILANO**

MENTOR

Director, Business Development

Excel Sports Management





# MENTORSHIP COLLECTIVE



Recent Graduate of Saginaw Valley State University



Marketing & Events Intern at Hashtag Sports



Fan of Chauncey Billups and the Detroit Lions



From Clio, Michigan

## JESSICA SCHAFER-THOMAS

MSBA CLASS OF 2018



**ASHLEY DANIEL**

MENTOR

Marketing Manager

National Football League



**KATE GIROTTI**

MENTOR

Vice President, Global Marketing

BSE Global



**MELANIE ROSE**

MENTOR

Marketing Coordinator

The Legacy Agency





# MENTORSHIP COLLECTIVE



Rising Senior at the University of North Carolina at Chapel Hill



Hospitality Intern at the United States Tennis Association



Fan of Damian Lillard and the New York Yankees



From Allen, Texas

## MATT SCHASEL

MSBA CLASS OF 2018



**VINNIE BUTERA**

MENTOR

Manager, Brand Partnerships

Whistle Sports



**CONOR O'FLAHERTY**

MENTOR

Director, Brand Strategy & Development

SME, Inc.



**SAWYER OPALICH**

MENTOR

Associate Manager, Brands

Wasserman





# MENTORSHIP COLLECTIVE



Rising Junior at Temple University



Summer Intern at Excel Sports Management



Fan of Draymond Green and the Golden State Warriors



From Walnut Creek, California

## ANIKA SINGH

MSBA CLASS OF 2018



**KAITLIN GASCOYNE**

MENTOR

Intern

National Basketball Association



**ALEX ROSEN**

MENTOR

Counsel

Major League Baseball



**TAMARAH STRAUSS**

MENTOR

Account Supervisor

DKC





# MENTORSHIP COLLECTIVE



Rising Senior at Georgetown University



Data & Assessment Intern at DREAM



Fan of Michael Strahan and the New York Giants



From Westfield, New Jersey

## ANASTASIA SMOLENSKI

MSBA CLASS OF 2018



**JAMES CARMICHAEL**

MENTOR

Brand Director

National Football League



**CARSON HOLDEN**

MENTOR

Client Relationship Specialist

The Madison Square Garden Company



**DAVID PICIOSKI**

MENTOR

Senior Analyst, Global Brand Partnerships & Experiential Marketing

American Express





# MENTORSHIP COLLECTIVE



Recent Graduate of the University of St. Thomas



Social Media Marketing Intern at Spartan Race



Fan of Kobe Bryant and the Minnesota Vikings



From Saint Paul, Minnesota

## TARIK TEKLE

MSBA CLASS OF 2018



**DAVID BRODY**

MENTOR

Director, Global Marketing Partnerships

National Basketball Association

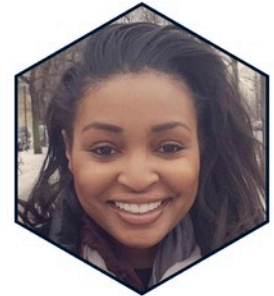


**KAHLIL KEYS**

MENTOR

Manager, Global Partnerships

Legends



**NAILAH WATERFIELD**

MENTOR

Marketing Manager

Excel Sports Management





# MENTORSHIP COLLECTIVE



Rising Senior at Rhodes College



Sports Management Intern at Kids in the Game



Fan of J.J. Watt and the Houston Texans



From Houston, Texas

## AVERY TOLIVER

MSBA CLASS OF 2018



**KATIE LENTZ**

MENTOR

Administrator, Baseball Assistance Team

Major League Baseball



**JEME OBEIME**

MENTOR

Associate Marketing Manager

MISSION



**KELLEN WILLIAMS**

MENTOR

Strategic Marketing & Partnerships

LeadDog Marketing Group





# MENTORSHIP COLLECTIVE



Recent Graduate of Washington University in St. Louis



Brand Management Intern at The Topps Company



Fan of Bryce Harper and the Washington Nationals



From North Bethesda, Maryland

## ANDREW ZINGONE

MSBA CLASS OF 2018



**LOGAN FURR**

MENTOR

Director, Corporate Partnerships

Harris Blitzer Sports & Entertainment



**LEO PARSONS**

MENTOR

Manager, Business Insights & Analytics

The Madison Square Garden Company



**MARK ZABLOW**

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